

8th DFI Corporate Governance Group Meeting



March 4-6, 2014
Washington, D.C.

DFI Corporate Governance Development Framework Website



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Agenda

1. Objective of the presentation & background
2. Purpose of the website
3. The approach
4. The selected provider & the offer
5. Next steps & challenges





Objective & Background

Objective of the presentation

- ❖ To report on the progress of the development of the website
- ❖ To present the
 - next steps of the initiative
 - challenges of the initiative

Background

- ❖ Genesis: In January 2011, the 5th Conference held in Jeddah.
- ❖ Development: 2011: cgdevelopmentframework.com.
- ❖ Restructuring: In 2013, in Manila: The Knowledge Sharing and Training sub-committee was put in place to undertake the assignment.





Website: The key KS & cooperation tool

• Purpose

- ❖ to serve as the **repository of essential knowledge and information** related to the CG Development Framework and activities related to its implementation by signatories.
- ❖ to serve as the **permanent , dynamic and continuous cooperation and knowledge sharing tool** among signatories.
- ❖ to serve as the **principal communication vehicle for the promotion of the CG Development Framework** and its implementation by signatories

• Content: information and document types

- ❖ fundamental documentation: framework, approach statement,
- ❖ implementation experiences of signatories
- ❖ CG related resources; training materials and events, subcommittees work
- ❖ reports, narrative texts, video, audio, images, links to relevant authorized sites
- ❖ static content vs dynamic content

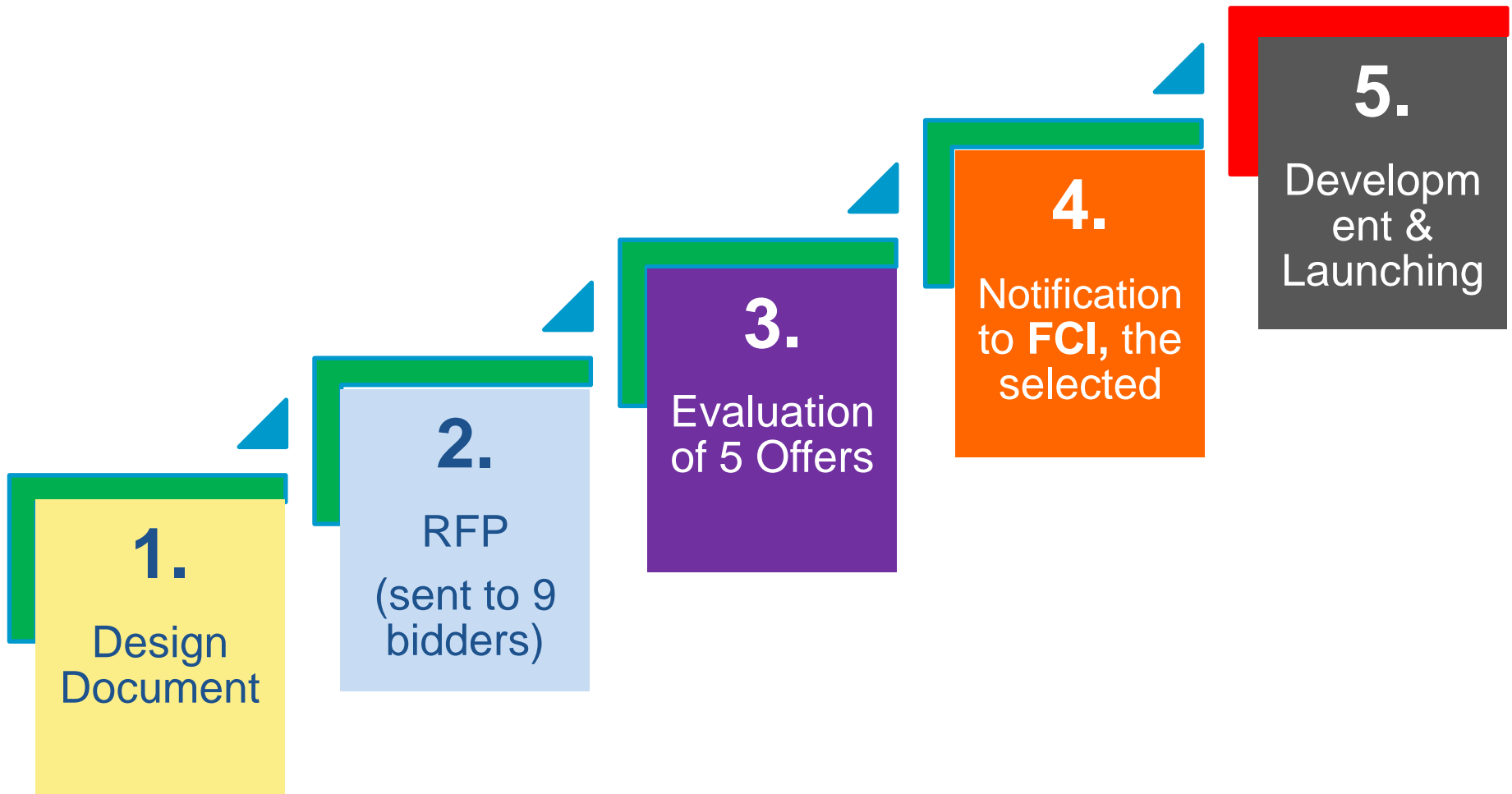
• Audience

- ❖ signatories, other DFIs, CG professionals
- ❖ the public at large.





The approach





Design of the new website

The Corporate Governance Development Framework

Contact us

Search

GO >

This space will be fed by selected images related to Corporate Governance & Development obtained among other sources from the WB and IFC Flickr Libraries

CG development Framework

Conferences

Training

Working Group and Sub committees

Events / News

Resources

Discussion Forum

Contact us

LOGO 1

LOGO 3

LOGO 5

LOGO 7

LOGO 9

LOGO 11

LOGO 2

LOGO 4

LOGO 6

LOGO 8

LOGO 10

LOGO 12

Contextual Narrative

Recent Resources

- Videos
- Audios
- Documents

News

- News 1
- News 2

Etc.

(this will be only on the HOME PAGE)



The selected provider: FCI

- Established in 1984; Located in BETHESDA, USA
- Highly qualified personnel
- Worked for important customers:
 - ❖ DFIs' : IIC iic.org, the IMF, the WB, the laDB
 - ❖ The Carlyle Group (world's largest private equity firm) carlyle.com
 - ❖ Federal Home Loan Banks: fhlbanks.com
 - ❖ Legg Mason (the world's 12th largest asset manager);
 - ❖ Government agencies like the US Securities and Exchange Commission and the Public Company Accounting Oversight Board





The Offer

- Services

- ❖ Proposal of 3 designs (look & feel, colors, etc.)
- ❖ Development of the website
- ❖ Hosting the website for 3 years
- ❖ Maintenance of the website for 3 years

- Fees

- ❖ US \$: 48,727
- ❖ Including fees for 3 years maintenance and hosting





Next steps & Challenges

- Next steps
 - ❖ Development and testing of the website
 - ❖ Feeding the content
 - ❖ Launching
- Challenges
 - ❖ Financing the website
 - ❖ Timeframe





Thank you !

